

## DEPLOYMENT & REFRESH SERVICES

### PRECISE TECHNOLOGY ROLL-OUTS DELIVERED AT SCALE

Whether you're refreshing aging infrastructure across thousands of locations or deploying new technology on a tight deadline, NewBold manages every detail — planning, staging, logistics, installation, data migration, validation, and legacy disposition. Night and weekend execution keeps your operations running. Dedicated project management keeps your rollout on track.

### PROVEN AT ENTERPRISE SCALE

**36,000**

Sites  
Deployed  
Last 12m

**98%**

Service  
Level  
Attainment

**40+**

Locations  
per night  
capacity

**50**

States +  
Canada  
Coverage

### WHAT MAKES NEWBOLD DIFFERENT?

<b>Built for Volume:</b>	Standardized deployment playbooks ensure every location gets the same quality of execution — whether you're refreshing 50 or 5,000
<b>Minimal Disruption:</b>	Night, weekend, and off-hours installation options protect your operating hours and revenue. Your stores stay open while we work
<b>Same team, Start-to-Finish:</b>	The team that stages your technology is the same team that deploys it and supports it afterward. No hand-offs between vendors or project phases
<b>Dedicated Project Management:</b>	Every rollout has a named project manager coordinating planning, scheduling, stakeholder communication, risk mitigation, and real-time reporting
<b>Complete Lifecycle:</b>	De-installation and secure disposition of legacy equipment is built into the program. Refresh isn't complete until old assets are properly handled
<b>National Reach:</b>	NewBold-Certified Technicians across all 50 states and Canada, with the capacity to run multiple concurrent programs nationwide

## PLANNING & PREPARATION

- Site surveys and readiness assessments
- Technology scope definition and configuration planning
- Stakeholder coordination across IT, operations, and franchisees
- Rollout scheduling optimized for minimal business disruption
- Risk identification and mitigation strategies

## INSTALLATION & DEPLOYMENT

- Nationwide technicians across all 50 states and Canada
- Night and weekend execution to protect operating hours
- POS, payment, networking, signage, kiosks, AIDC, and cabling
- Data migration, configuration, and system

## LEGACY & DISPOSITION ITAD

- De-installation and removal of retired equipment
- PCI-compliant data destruction and sanitization
- Environmentally responsible recycling programs
- Chain-of-custody documentation and audit trail

## BREAK-FIX & SUPPORT

- Device staging, imaging, and pre-configuration at NewBold depot
- Kitting with accessories, cables, and documentation
- Serialized asset tracking from warehouse to site
- Parts logistics coordination for first-time fix success
- Buffer stock and inventory management

## PROJECT MANAGEMENT

- Dedicated project manager for every rollout program
- End-to-end planning, scheduling, and execution oversight
- Real-time dashboards and executive reporting
- Vendor and OEM coordination management
- Stakeholder communications and escalation

## TECHNOLOGY COVERAGE

- POS systems, registers, and peripherals
- Payment devices (via PCI-certified KIF)
- Network infrastructure, WiFi, and structured cabling
- Digital signage, kiosks, and KDS
- AIDC devices, servers, and back-office systems

## PROVEN RESULTS

### NATIONAL COFFEE-HOUSE CHAIN

#### Server & UPS Refresh

- 3,300 Locations over 18 months
- Overnight, unsupervised execution
- 98% First-time completion rate
- Zero operational disruptions
- Zero security incidents

### FORTUNE 500 OFF-PRICE RETAILER

#### POS Software Upgrade:

- 1,000 Stores — ahead of peak season
- 20 Stores per night, four nights per week
- 97.7% SLA attainment
- Outperformed competitor in head-to-head test
- Client expanded our scope to full footprint

## READY TO PLAN YOUR NEXT ROLL-OUT?

Let's discuss how NewBold can execute your technology refresh on time, on budget, and without disrupting operations.